

SPECIAL
INSERT

Disneyland

SUMMER 1959





"A brand new Disneyland"

"When Disneyland first opened four years ago, I said that it would never be completed, that it would continue to grow, and that there would always be something new and different for you and your family to enjoy.

"Since 1955, all of us at Disneyland have been kept busy fulfilling that promise. This past year has been an especially busy one. In June, we unveiled an area of brand new attractions between Tomorrowland and Fantasyland. On these pages, artists' drawings will introduce you to these new adventures in Disneyland.

"Today, there are 48 attractions in the Magic Kingdom — compared to 22 on opening day.

"We hope that you and your family will have as much fun taking part in these adventures as we had in creating them for you. And when you return to visit us again, we expect to have still more new experiences awaiting you."

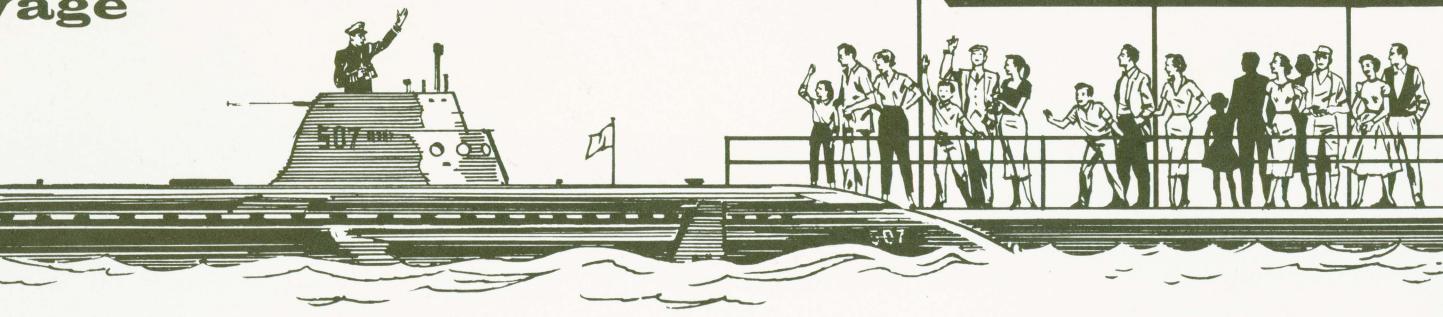
Walt Disney



The Matterhorn

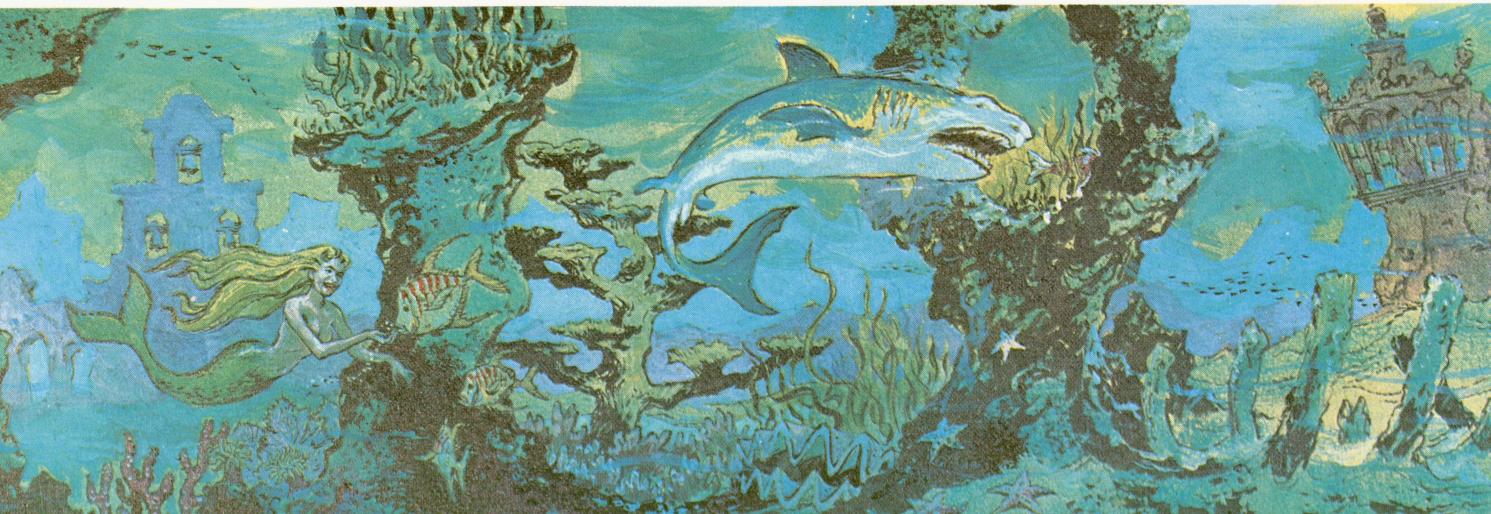
Calling Disneyland visitors to a thrilling bobsled ride, "snow-capped" Matterhorn Mountain, rising as high as a 14-story structure, is an exact replica of the most famous Swiss Alp mountain. Bobsledding guests race around, through and down its slopes, gliding to a halt at the bottom in a glacier lake. Inside the Matterhorn, bobsled riders see glacier caverns and alpine grottoes.

The Submarine Voyage



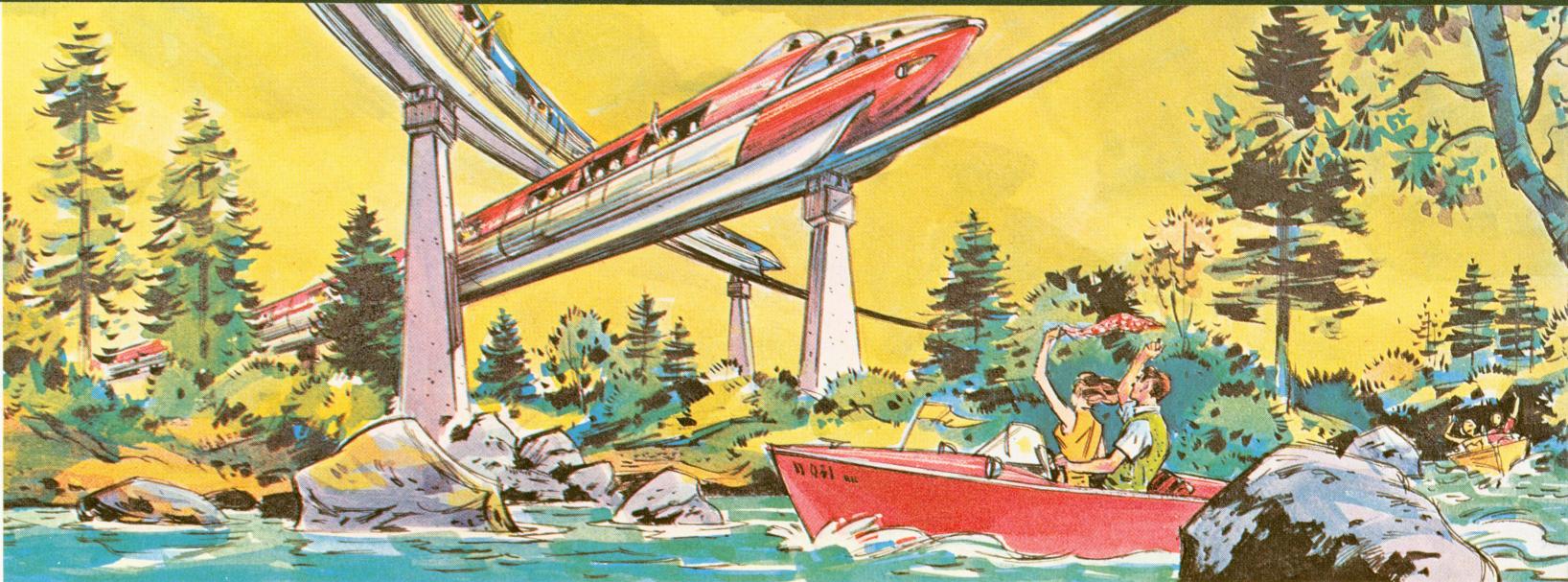
The mysterious depths of the legendary Seven Seas have been brought to vivid reality for passengers who board Disneyland's authentic, air-conditioned submarines. In the Submarine Voyage, Walt Disney has created a world of hundreds of deep sea fish, sunken treasures and beautiful flora and fauna of the undersea world.

Looking through individual portholes in the submarines, Disneyland's oceanic explorers see the fabled Lost Continent of Atlantis, the Graveyard of Lost Ships, and glide beneath the North Polar Ice Cap. And there are lesser known phenomena: beautiful mermaids and 60-foot long sea serpents!



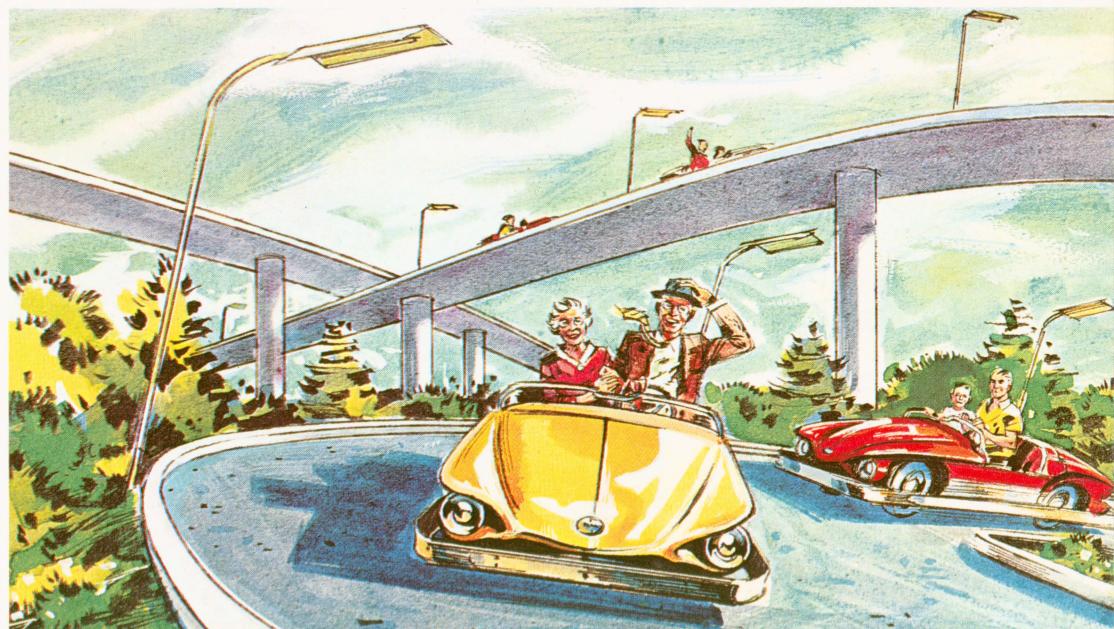
Disneyland - Alweg Monorail System

Previewing the future of city mass transportation, the first complete Monorail System, operating daily, in the United States carries guests over and around the entire new attraction area. Climbing steep grades and racing around sharp curves the futuristic Monorail trains run over a "concrete highway in the sky." Transportation authorities are already considering the electrically operated monorails as the solution to the problems of metropolitan area congestion. Even the access to the Monorail Train Station is futuristic; a Speedramp carries passengers from ground level to the loading platform.



New Autopia Freeways

Disneyland's most popular transportation, the Autopia Freeways, have been doubled in number to include four separate super highways. Youngsters of all ages drive their own individual gasoline powered sports cars over these multi-level speedways. Many of the cars are brand new, modern designs.



Motorboat Cruises

Two complete Motorboat cruises have been designed on a new lake in the Fantasyland area. Guests pilot their own boats through whitewater rapids and rock-filled currents on this winding, swiftly-moving stream.